

Townsquare Media of Lafayette, LLC.
Equal Employment Opportunity Public File Report
KTDY-FM,KPEL-FM,KROF-AM,KPEL-AM,KMDL-FM,KHXT-FM
01/28/2016-01/27/2017

POSITIONS FILLED DURING THE REPORTING PERIOD

2/1/17

Job Title	Sources Used to Fill Position (Numbers correspond to the numbers used in the Recruitment Source List)	Source Referring Hiree
ACCOUNT EXECUTIVE	1-26,31,32,36-39	28
ACCOUNT EXECUTIVE	1-26,31,32,36-39	29

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OUTREACH INITIATIVES			
No.	Type of Outreach Initiative (i.e. internship, job fair, etc.)	Brief Description of Activity (Include date, description of event, nature of SEU's participation in event, and title of station personnel involved)	
1	Sponsorship of Job Fair	On Wednesday, February 17,2016, Townsquare Media Lafayette sponsored Career Connections, a job fair. This job fair is a career day for Acadiana area high school's, 10th graders. Businesses host interactive booths for students to get a better understanding of what industried have to offer.	
2	EEO Training of Management	Throughout 2016, our EEO Coordinator, discussed with all of the Brand Managers the procedure for the public file. She covered informaiton regarding public inquiry into viewing the public file and procedures that should be followed to ensure FCC compliance. In attendance were our Operations manager, and Brand Managers	
3	Event with Educational Institution	Townsquare Media opened it's doors to the University of Louisiana's Communication Students, the tour was led by our General Manager. We walked them thru each stations studio explaining the duties there, also walked thru the business side explaining what each position is required to do. answered any question that came up in each department.	
4	Internship Program	Townsquare Media has an established internship program worked out with our local University in which students are allowed to receive credit for their internship through this accredited University's program. This year we had 2 interns take part in this program.	
5	Event with Educational Institution	On Sunday, March 8th, KMDL The Dawg led the cub scout pack 455 and their parent, from Broussard, he walked them around the building showing them each station and then sat down and explained the board and how it works. Also let them record their voices on Adobe pretending they were DJ's.	
6	Sponsorship of Job Fair	Townsquare Media sponsored the 2016 University of Louisiana Career Fair. We ran a total of 287 commerials promoting the fair on all 7 seven stations during September 19th to October 2, 2016. This job fair allows UL studentds to gain access to valuable internship opportunities that help advance their careers.	
7	Job Fair	Townsqahre Media Attended the LEDA Job Fair on May 10th, 2015 from 9am to 3pm at the Cajundome Convention Center. We had the opportunity to meet with hundreds of job seekers. We collected 61 resumes/applications. In attendance were: Our Promotions Director, General Manager, Director of Sales, Sales Manager and KPEL FM Brand Manager.	
8	Event with Educational Institution	On July 27, 2016 Our Promotions Director and KPEL FM Brand Manager, toured the stations studios and Business Department with a group of student that attended the Acadiana Synphony Orchestra Summer camp.	
9	Job Shadowing	On January 18, 2017 we had a job shadower walk in interested to go to college for communications, he worked with KTDY, Disc Jockey toured with him the business side as well.	

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	RECRUITMENT SOURCE LIST		
No.	Recruitment Source (Name, address, contact person, telephone number)	Entitled to Vacancy Notification (Y/N)	No. Interviewees Referred During Reporting Period by Source
1	NAACP Contact: Janelle Chagois 604 St. John Street Lafayette, LA 70501 337-233-4262	No	0
2	United Negro College Fund Contact: Sylvia Walker 8260 Willow Oaks Corporate Drive Fairfax, VA 22031 225-820-0165	No	0
3	Urban League of New Orleans Contact: Gilda Ebanks 2912 Canal Street New Orleans, LA 70119 504-620-2332	No	0
4	National Council of Negro Women Contact: Pamela White PO Box 8013 New Orleans, LA 70182 504-827-0050	No	0
5	Army Career and Alumni Program Email: jean.c.gravesciv@mail.mil 7950 Alabama Avenue, Bldg. 2155, Ste. 105 Fort Polk, LA 71459 337-531-1591	No	0
6	LSU Contact: Amy Caillouet 1502 Patrick F Taylor Hall Baton Rouge, LA 70803 225-578-2162	No	0
7	Website: lafayetterradioadvertising.com Contact: Dave Landry 1749 Bertrand Drive Lafayette, LA 70506 337-233-6000	No	0

8	<p>LAB Contact: Polly Price Johnson www.broadcasters.org 660 Florida Street Baton Rouge, LA 70801 225-267-4522</p>	No	0
9	<p>Southern University of Baton Rouge Contact: Tamara Montgomery PO Box 10400 Baton Rouge, LA 70813 225-771-4500</p>	No	0
10	<p>Southeastern University Contact: Stormy Bougeois 548 Western Avenue Hammond, LA 70402 website: www.selu.edu/career 985-549-2121</p>	No	0
11	<p>McNeese State University Contact: Cheryl Bellard 4205 Ryan Street Lake Charles, LA 70609 website: mcneese.edu/career 337-475-5612</p>	No	0
12	<p>Delgado Community College Contact: Brian Simon 615 City Park Avenue New Orleans, LA 70119 email: bsimon@dcc.edu 504-671-5000</p>	No	0
13	<p>Our Lady of Holy Cross College Contact: Jennifer Tubwell 4123 Woodland Drive New Orleans, LA 70131 email: jtubwell@olhcc.edu 504-394-7744</p>	No	0
14	<p>Southern University of New Orleans Contact: Joe Marion 6400 Press Drive New Orleans, LA 70126 email: jmarion@suno.edu 504-286-5389</p>	No	0
15	<p>LA Works/Department of Labor Contact: Greg Ganier 1001 N. 23rd Street Baton Rouge, LA 70802 337-948-1377</p>	No	0
16	<p>Allaccess.com POST ONLINE</p>	No	0

17	<p>AMFMJOBS.COM Contact: Mark Holloway PO Box 4116 Oceanside, CA 92052 800-374-0119</p>	No	0
18	<p>University of Louisiana at Lafayette Contact: Kim Billeadeau 104 E. University Avenue Lafayette, LA 70504 337-262-5300 website: careerservices.louisiana.edu</p>	No	0
19	<p>Remington College Contact: Melanie Wallace 118 Rue Fontaine Lafayette, LA 70508 337-981-4010 email: melanie.wallace@remingtoncollege.edu</p>	No	0
20	<p>Grambling University Contact: Johnny Patterson 403 Main Street Grambling, LA 71245 318-274-2346 email millagea@gram.edu</p>	No	0
21	<p>Allaboutcountry.com Contact: Kim Hennes 311 E. Center Avenue Lake Bluff, IL 60044 910-520-9154 email kim@allaboutcountry.com</p>	No	0
22	<p>Traffic Directors Guild of America Contact: Larry Keene 26000 Avenida Aeropuerto Bldg. 114 San Juan Capistrano, CA 92675 949-429-7063 email: tdga@earthlink.net</p>	No	0
23	<p>Freeman School of Business-Tulane Contact: Ira Soloman 7 McAlister Drive Tulane University New Orleans, LA 70118 504-865-5000 email: careers@tulane.edu</p>	No	0
24	<p>Glass Media Contact: James Glass 18920 Misty Lake Drive Cleveland, OH 44136 440-539-0234 radiowatch@glassmedia.biz</p>	No	0

25	Louisiana College Contact: Mercer 1140 College Drive Pineville, LA 71360 318-487-7011 email: mercer@lacollege.edu	No	0
26	LSU Shreveport Contact: Gina Starnes One University Place Room 230 Shreveport, LA 71115 318-797-5062 fax: 318-797-5366	No	0
27	In House Recruitment Contact: Mike Grimsley 1749 Bertrand Drive Lafayette, LA 70506 337-233-6000	No	3
28	KTDY FM, KFTE FM, KHXT FM, KMDL FM, KPEL FM, KPEL AM, KROF AM Contact: Ellen Hopper 1749 Bertrand Drive Lafayette, LA 70506 337-233-6000	No	1
29	Referred by Friend	No	0
30	Professional Reference	No	1
31	Louisiana State University at Eunice Contact: Atina Wright PO Box 1129 Room A-102 Eunice, LA 70535 337-550-1430	No	0
32	National Alliance of State Broadcasters Association website: careerpage.org	No	0
33	Walk In	No	0
34	UL Job Fair Contact: Kim Billeaudeau 104 E. University Avenue Lafayette, LA 70504 337-262-5300	No	0
35	LEDA Job Fair Contact: Ryan Lagrange 211 E. Deval Court Lafayette LA 70506 337-593-1400	No	0

